

Metropolitan Transit Authority of Harris County, Texas
Office of Small Business hereby duly affirms that:

Outreach Strategists, LLC

has successfully met the established requirements of METRO's
Small Business Enterprise Program to be certified as a

Small Business Enterprise (SBE)

Certified NAICS Codes:

- NAICS 541430: GRAPHIC DESIGN SERVICES
- NAICS 541613: MARKETING CONSULTING SERVICES
- NAICS 541618: OTHER MANAGEMENT CONSULTING SERVICES
- NAICS 541810: ADVERTISING AGENCIES
- NAICS 541810: ADVERTISING AGENCY CONSULTING SERVICES
- NAICS 541820: POLITICAL CONSULTING SERVICES
- NAICS 541820: PUBLIC RELATIONS AGENCIES
- NAICS 541830: MEDIA BUYING AGENCIES
- NAICS 541840: MEDIA REPRESENTATIVES
- NAICS 541860: DIRECT MAIL OR OTHER DIRECT DISTRIBUTION ADVERTISING CAMPAIGN SERVICES
- NAICS 541870: ADVERTISING MATERIAL DISTRIBUTION SERVICES
- NAICS 541890: OTHER SERVICES RELATED TO ADVERTISING
- NAICS 541910: MARKETING RESEARCH AND PUBLIC OPINION POLLING
- NAICS 561499: CHARITABLE FUNDRAISING CAMPAIGN ORGANIZATION SERVICES ON A CONTRACT OR FEE BASIS



Certification Number: 8105092842
Effective Date: June 14, 2022
Expiration Date: June 14, 2025

A handwritten signature in black ink, appearing to read "Thomas C. Lambert".

Thomas C. Lambert
President & Chief Executive Officer

A handwritten signature in black ink, appearing to read "Karen Hudson".

Karen Hudson
Deputy Chief Procurement Officer