



Colin Gary

SR. ASSOCIATE
colin@outreachstrategists.com

EXPERIENCE OVERVIEW

Colin has worked in community outreach and public engagement for more than three years. He specializes in public speaking, documenting engagement, and drafting original content. Colin utilizes these skills to work together with nonprofits, businesses, and government to achieve client goals on community initiatives. He regularly speaks at local events about information that can benefit local citizens from car safety to housing assistance programs. He also coordinates communications by fostering positive relationships with local community advocates. In addition, Colin specializes in documenting outreach to keep track of outreach activities.

RELEVANT WORK EXPERIENCE

- **Airbag Recall April** | 2017 – Present

Coordinated community outreach for an all-inclusive public safety campaign that includes digital & print media, content creation, and coalition partner communications on behalf of National Highway Safety Administration for the largest consumer recall in American history, which was duplicated in multiple cities across the United States.

- **Houston Community College Strategic Plan March** | 2018 – April, 2019

Worked with HCC to develop a strategic plan to guide the institution for the next 10 years through research, studies, and events across the district to gather feedback from all segments of the college's stakeholders.

- **Project Recovery Harvey** | March, 2019 – April, 2020

Organized a public outreach program to inform the community of the Homeowner Assistance Programs available to them through Harris County. This involved speaking to the community at local meetings, organizing events, and providing regular updates on the program.

- **Be Covered Coalition** | October 2019 – February 2020

Organized a public health awareness coalition to work together with local civic and health organizations to educate the community about healthy habits and the importance of being insured. This involved partnering with more than 50 Houston-area organizations to share social media posts, host educational events, and distribute collateral at their locations

- **Fort Bend Complete Count Committee** | February 2020 – Present

Working together with the Office of the Fort Bend County Judge and members of the Fort Bend Complete Count Committee (CCC) to raise 2020 Census response rates in Fort Bend County. Overseeing and drafting shareable content on a dedicated peer-to-peer platform. This includes keeping the CCC informed through regular communications and involved in Census outreach opportunities including text banks, emailing/texting their networks, and posting on social media.