


Anthony Torres

ASSOCIATE

anthony@outreachstrategists.com

EXPERIENCE OVERVIEW

Anthony has worked on various communications-related projects for over three years. Originally a CHIP intern with University of Houston's Hobby School of Public Affairs, he started out at OS while still a student at UH. While at UH, he was the Opinion section editor for UH's student-run newspaper, The Cougar, where he managed over 20 writers and cartoonists. He along with his staff were awarded the Associated Collegiate Press Pacemaker Award for the 2015-2016 term.

Before graduating, he also interned for former Houston City Council Member Amanda Edwards, where he assisted in several post-Hurricane Harvey initiatives, helping organize canvassing efforts to assist impacted low-income communities.

After graduation, he was brought on to assist on several projects, most notably HCC's Strategic Planning process where he oversaw dozens of stakeholder meetings, workshops, and assisted in crafting research surveys to query students, faculty, staff, and community members on what improvements could be made to the college.

Additionally, Anthony has worked on several education-focused research projects. He has facilitated, moderated, and organized several focus groups aimed at enhancing student experiences and improving education quality across Texas and the United States.

In addition to his strategic planning and research work, Anthony also serves in several communications roles for other projects. Duties normally include content creation, editing, list development and management, stakeholder engagement, event coordination and facilitation, and social media management.

RELEVANT WORK EXPERIENCE

- **Houston Community College**

Played pivotal role in helping facilitate community stakeholder engagement, conducted research, and website management for HCC's 2019 Strategic Plan.

- **Pre-K 4 SA**

Facilitated focus groups and assisted in qualitative and quantitative research.

- **Good Reason Houston**

Facilitated, organized, and moderated focus groups.

- **XQALL**

Organized and facilitated focus groups and managed logistics of group and facilitator arrangements.

- **Harris County Community Services Department**

Assisted in content creation, document editing, message drafting, and virtual event organizing.