

**Zak Miller**

MANAGING DIRECTOR OF COMMS & PE
zak@outreachstrategists.com

EXPERIENCE OVERVIEW

Zak is responsible for overseeing original content creation for clients ranging from businesses to institutions and individuals. He brings a sharp understanding of the power of language to shape and tailor messaging as well as keen insight into successful communications.

Before joining Outreach Strategists in December of 2008, he managed the successful campaign of Harris County Sheriff Adrian Garcia. On this historic campaign which saw the election of the first county-wide Latino officer holder in Harris County's history, Zak was responsible for the day-day activities including execution, strategy, and communications. He also worked with the Office of Government Affairs where he began his work as an assistant overseeing office management, legislative coordination, and constituent services.

RELEVANT CLIENT EXPERIENCE

- **Project Director, Harris County Flood Control District** | 2019 - Present

Led overall communications efforts for the White Oak Bayou Watershed encompassing more than 400,000 residents and 111 square miles. Responsible for public outreach and engagement activities for 13 federally funded civil engineering projects.

- **Project Director, Harris County Harvey Recovery Project** | 2018 - Present

Led the communications for the Harris County program distributing \$1.2 billion in federal relief money to residents. Designed and implemented the effort that combined community, non-profit, faith, and civic organizations to create awareness about the program.

- **Project Manager, Houston Community College** | 2017 - Present

Oversaw the public outreach and engagement effort that surveyed over 2,000 students, hundreds of community and business groups, as well as scores of intuitional executives to inform the creation of the colleges ten-year strategic plan.

- **Advisor, Harmony Public Schools** | 2017 - Present

Served as the main point of contact for media communications for the largest public charter school system in the State of Texas and the largest STEM program.

- **Advisor, Workforce Solutions** | 2016 - Present

Assisted public engagement and media relations for Workforce Solutions, the Gulf Coast branch of the Texas Workforce Commission.