



## Rogene Gee Calvert

PRINCIPAL

rogene@outreachstrategists.co

### EXPERIENCE OVERVIEW

Ms. Calvert has dedicated her professional life to helping others through nonprofit leadership for more than three decades. From the United Way of the Texas Gulf Coast to the Child Abuse Prevention Network to St. Luke's Episcopal Charities to the Asian Chamber of Commerce, she has helped shape the direction of countless institutions and nonprofit entities across Houston. Her service led her to work as chief of staff for Houston's Mayor Pro Tempore Gordon Quan and as Director of Personnel and Volunteer Initiatives for Mayor Bill White.

Currently on the boards of the Asian American Health Coalition/Hope Clinic, Care for Elders, American Leadership Forum, OCA – Asian Pacific American Advocates, and the University of Houston Hobby Center for Public Policy, she also provides leadership and guidance to Outreach Strategists' clients.

Her areas of expertise include nonprofit organizational management and startup; strategic planning and evaluation; program, community, and economic development; fundraising and grant writing; coalition building and coordination; and advocacy and public policy.

### REPRESENTATIVE MATTERS

- **Outreach Strategists** | Principal (2011–Present)

Ms. Calvert provides strategic advice and guidance to the company. Her portfolio includes clients and projects in the areas that fall within her expertise and spheres of influence. She handles clients including AARP, the Houston Health Department, and Kelsey Seybold.

- **Asian Chamber of Commerce** | President (2009–2011)

She served as chief executive staff. She was responsible for a 24 member board of directors, \$300,000 budget, and more than 500 members. She identified and planned business development opportunities and worked collaboratively with other chambers of commerce and business organizations in the greater Houston area.

- **Office of the Mayor, City of Houston** | Director of Personnel & Volunteer Initiatives (2004-2009)

Ms. Calvert was responsible for special personnel recruitment and placement in the mayor's office. She worked with other city department and community organization to enhance citizen engagement in government, in which she developed a volunteer structure at the George R. Brown Convention Center for Hurricane Katrina evacuees and Neighbors Helping Neighbors to aid seniors in the wake of Hurricane Ike.