



Paul Rivera

VICE PRESIDENT
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EXPERIENCE OVERVIEW

Mr. Rivera is a Democratic activist and strategist from New York, with more than 20 years of experience in government, elections, and public advocacy.

Paul got his start in politics at the 1992 Democratic Convention held in New York City, and served in the Clinton White House from 1994 through 2000, before moving back to New York.

Paul is a veteran of four presidential elections (1992-2004), six national party conventions, two gubernatorial elections in New York (2002 and 2006), and five election cycles for the New York State Senate Democratic Conference (2008-2016). As an independent consultant since 2013, Paul has worked on impactful campaigns and independent expenditure efforts across the United States.

Paul also served as Communications Director and Senior Advisor to the New York Senate Democratic Conference from 2009-2012, helping close record budget deficits and working to pass critical progressive and reform legislation.

RELEVANT WORK EXPERIENCE

- Present Vice President, Outreach Strategists (2018)
 - Lead research division for largest communications consultancy on the Texas Gulf Coast
 - Design research overview, instrumentation, quantitative metrics and analysis
 - Provide guidance and strategy on research findings
 - Direct and manage polling operations qualitative study design
 - Oversee execution of focus groups and reportage
 - Advise clients on research methodologies
- Senior Advisor, New York State Senate Democratic Conference (2008-2016)
 - Guidance on opinion research and analysis to inform campaign decisions
 - Assist in maintaining the conference budget
 - Oversee and advise on proposed legislation
- Senior Campaign Advisor, John Kerry for President (2004)
 - Organize staff and field teams
 - Advise campaign staff on issues and policy
 - Provide guidance on strategy
- Senior Campaign Advisor, Al Gore for President (2000)