



Mustafa Tameez

CEO & FOUNDER

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EXPERIENCE OVERVIEW

Mr. Tameez has worked in Houston for over two decades, leading communications for government agencies, businesses, and nonprofits. He is an expert in multicultural markets, and he founded the firm Outreach Strategists to focus on hard to reach constituencies. Mr. Tameez's clients include the Houston Health Department, Houston Police Department, and multiple Houston mayors.

In 2005, during Hurricanes Katrina and Rita, he served as an outside consultant and worked with city leaders on engaging communities, building stakeholder roundtables, and handling extensive external communications on behalf of Mayor Bill White. He has knowledge of and relationships in the Houston media market, and he has been a contributor with over 600 appearances on CNN, Fox News, MSNBC, Sky News, and local media. In addition, he has worked with national brands in Houston such as AARP, Uber, and Royal Dutch Shell.

RELEVANT WORK EXPERIENCE

- **City of Houston & Harris County Harvey Relief Intake Programs** | Outreach & Marketing Lead (2018–Present)
- **Federal Monitor for the Takata Airbag Recall** | Senior Advisor (2016–Present)

Mr. Tameez led community and public engagement efforts to encourage the recall of dangerously defective Takata airbags as part of the Federal Monitor's recall effort for Houston and Dallas regions. He designed and executed a door-to-door canvass effort to recall the most dangerously defective airbags.

- **Workforce Solutions** | Senior Advisor (2016–Present)

Mr. Tameez led public engagement and media relations for Workforce Solutions, the Gulf Coast branch of the Texas Workforce Commission.

- **Houston Police Department** | Cultural Intelligence (2015–2018)

Mr. Tameez created and conducted a diversity training program for the fourth largest police department in the country, including over 5,000 officers, civilian personnel, and command staff.

- **Harmony Public Schools** | Senior Advisor (2015–Present)

Served as the main point of contact for media relations and crisis communications for the largest public charter school system in Texas and the largest science, technology, engineering, and mathematics program.

- **Blue Cross Blue Shield** | Senior Advisor (2013–2016)

PROFESSIONAL AND CIVIC AFFILIATIONS

- American Leadership Forum | Senior Fellow
- Texas Lyceum | Director
- Unity National Bank | Board of Directors
- Transportation Advocacy Group | Board Chairman