



Courtney Sandifer

DIRECTOR OF OS STUDIO

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EXPERIENCE OVERVIEW

Courtney Sandifer is a seasoned communications professional with a passion for telling stories through film and video. In her 9 years of film production experience, Courtney has produced three feature films, directed 11 short films and one TV Pilot, most of which she wrote as well.

She is an adjunct instructor in filmmaking at Houston Community College and spent four years in the public relations department of a statewide charter school system, overseeing digital content, making videos and training others on how to produce high-quality digital content.

RELEVANT CLIENT EXPERIENCE

- **Expanding OS Studio and Virtual Event Capacity** | March 2020 to Present

As soon as the pandemic began, Courtney visualized the role Outreach Strategists could play in the Virtual Events space that would inevitably grow quickly. She worked with leadership to form a strategy for this expansion of service, and has pushed for the acquisition of equipment, staff and training to make it happen.

- **Houston Area Urban League's Virtual Small Business Exchange** | July 2020

Transformed the client's usual in-person event into a successful virtual one; Built a Virtual Portal with easily accessible "rooms"; streamed main content to client's Facebook page all in a secure, online environment with multiple speakers, pre-packaged video content, Q&A sessions and a poll for audience participation in a pitch contest.

- **XQ Institute Focus Group Research** | August 2019 to January 2020

Collaborated with the OS Research Team to record, transcribe and properly log eight different focus groups in Ohio, Utah, California and Texas; Then processed the 12+ hours of footage and audio to create highlight videos to complement the final research results and add to the clients understanding of the qualitative data.

- **Michael Moore for County Commissioner Campaign** | January 2020 to Present

Formulate a visual content strategy for reaching a digital audience effective with graphic and video ad content; Create gifs, static images and videos for the campaign; Conduct interviews and record endorsements; Refine visuals and collaborate with client to ensure consistent messaging throughout the campaign.

EDUCATION AND CERTIFICATIONS

- Master of Public Administration; Concentration in Nonprofit Management & Social Policy. University of Texas at Arlington, 2009
- Bachelor of Science in Human Development; Minor in Technical Writing. Louisiana Tech University, 2004