



Alim Adatia

MANAGING DIRECTOR OF PUBLIC AFFAIRS
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EXPERIENCE OVERVIEW

Alim provides clients with guidance on a variety of public facing issues that require expertise in advocacy, communications, government relations, and marketing. He works directly with the Managing Director to make strategic, organization-wide decisions and identify business development opportunities. He manages a client portfolio that varies across a variety of industries, and has overseen 65+ employees / independent contractors at one time between Houston and Dallas. Alim's prior work experience includes work as an Assistant District Attorney, Assistant Attorney General and Special Counsel to the Governor of Massachusetts.

RELEVANT WORK EXPERIENCE

- Sesco Cement- (2016 to present) One of the largest white cement manufacturers worldwide. Worked to rapidly expand their footprint in the United States from Texas to both coasts, including Florida and California, by securing several port leases and federal and city permits.
- Federal Monitor for the Takata Airbag Recall, Cravath, Swaine & Moore (2017 to present)- Developed a community engagement coalition and canvassing effort that was replicated across the USA and required working with automobile manufacturers such as Ford, FCA, Mazda etc. Best practices from our canvassing effort are being used by the large vehicle manufacturers, such as Honda, and regulatory bodies such as the Australian Competition and Consumer Protection Commission.
- Greater Houston Partnership (2018)- Largest business chamber that represents the greater Houston area. Conducted in-depth market research for UpSkill Houston of students and parents in the form of focus groups related to jobs that do not require a 4-year college degree.
- Uber (2016 to 2018)- successfully advocated on their behalf for a softening of municipal regulations, which allowed Uber to remain operational in Houston prior to Superbowl LI.

EDUCATION AND CERTIFICATIONS

- Attorney- Admitted to the Texas State Bar, Massachusetts State Bar, and United States District Court for the District of Massachusetts
- New England School of Law, Juris Doctor, Boston, MA, 2003 – 2006
- University of Western Ontario, Richard Ivey School of Business, Bachelor of Arts- Honors Business Administration, London, ON, Canada, 2001 – 2003